

Testimonials from Industry Partners

“We are thrilled to be a part of *The Kentucky Experience*, said Karen Miller, Vice Chairman of the Bluegrass, Blues and Barbecue Region. We are convinced that our participation will lead to many more visitors coming to our region, plus other regions of Kentucky. “

“The best part of The Kentucky Experience is that visitors will get a close-up look at everything Kentucky has to offer without having to leave the Kentucky Horse Park. We could not be happier to be a part of The Kentucky Experience and hopefully open our visitor’s eyes to extend their stay or come back again”, said Mary Hammond of the Western Waterlands Region.

“The fact that we’ll be able to show our region to hundreds of thousands of world travelers is amazing. We are absolutely convinced that once they see what we have to offer, they will make plans to spend more time in our area. The Kentucky Experience is a terrific idea,” said Tom Caradonio with the Northern Kentucky Region.

“People who come to these international events are normally the more affluent traveler. To be able to market one on one with these people is a chance of a lifetime for our region of Kentucky. It will be our job to sell them on coming back – and that will be an easy sell.”, said Vicki Fitch, President of the Bowling Green Convention and Visitors Bureau and with the Caves, Lakes and Corvettes Region.

“The 2010 Alltech FEI World Equestrian Games will not just affect central Kentucky, they’ll impact the whole state. That’s why we’re excited to be represented in The Kentucky Experience. The commonwealth has so much to offer. We want them to see everything while they’re here, and this will encourage them to do so. “ said Ken Harvey with the Daniel Boone Country Region.

“It has been a real sign of leadership for Kentucky to be so aggressive in marketing the commonwealth through The Kentucky Experience. Since tourism is our third largest industry, there is no better place to promote Kentucky than at the Games. We are excited to be a part of it,” said Nancy Turner, chairman of the Bluegrass Region.

“Travelers worldwide have heard about such places as Churchill Downs and Mammoth Cave. Now they’ll be in a position to experience what’s special about those venues – plus dozens of other impressive spots in Kentucky. Our region absolutely wants to be a part of The Kentucky Experience,” said Fred James with the Kentucky Appalachian Region.

“There is no question that this is our time to shine, and that’s why we want to be a part of The Kentucky Experience. Our region has so much to offer, and our participation ensures we’ll be able to showcase our attractions to an influential worldwide audience. People are always talking about jetting to places like London, Paris or Tokyo. After visiting us in The Kentucky Experience, it will be a treat to hear the international traveler talking about wanting to jet back to Kentucky. This is a tremendous investment in our future, and I know it will pay great dividends,” said Dawn Przystal, Chairman of the Derby Region.

“We are in the business of creating fond memories. Once our visitors get a sense of what we have to offer when they visit, they’ll want to come into our region to create a lifetime of memories. That’s our reason for participating in The Kentucky Experience,” said Carolyn Mounce with the Pulaski County Tourism office and Southern Lakes Region.